

The Clark County Bar Association Presents a CLE:

INTELLECTUAL PROPERTY 101

“WHO, WHAT, WHERE, WHEN, WHY, HOW”

by Attorneys Karen Davis, Kurt Rylander and Mark Beatty

**Thursday, July 28, 2011, 9:00 am - Noon (Sign In at 8:45)
Public Service Center, 1300 Franklin St, 6th Floor Training Room
⇒ **Beverages and Cookies Provided!** ⇐**

3.0 CLE Credits. CCBA members: \$105, non-members: \$120, non-attorneys: \$52.50.

There is an **Early-bird discount** of \$15 for registering on or before Wednesday, July 20th.

To register: Call the CCBA, (360) 695-5975, OR email: CLE@ccbawashington.org, OR

FAX this flyer back to the CCBA at (360) 737-6891 with your

NAME _____,

PHONE # _____, **BAR NUMBER** _____,

and EMAIL ADDRESS _____.

Karen Wetherell Davis of Elliot, Ostrander & Preston. Karen practices in the areas of intellectual property, media, licensing, and entertainment/arts law, including prosecution, transactional work and litigation. She works with a wide range of clients including service and content providers, entertainment companies, production and media companies, Internet and software developers, and artists. She is a graduate of Stanford University Law School and Syracuse University, *summa cum laude*, and is a frequent speaker on entertainment/arts and intellectual property legal issues in the Pacific Northwest. She has been an Adjunct Professor at WSU Vancouver (Digital Copyright Law), Seattle University Law School (Copyright Law; Entertainment Law), and Seattle Central Community College (Media Law). She was active in the drafting and passage of Washington’s Personality Rights Act, enacted in 1998, currently serves on the Executive Committee of the Oregon State Bar Intellectual Property Section (current Secretary), and previously was the Chair of the Washington State Bar Association’s Intellectual Property Law Section.



Kurt Rylander of Rylander & Associates PC. Kurt is an experienced trial attorney and a registered patent attorney. He handles all aspects of intellectual property representation. He prepares and prosecutes applications for patents, trademarks, and copyrights. He reviews and handles licensing and acquisition negotiations and transactions. He also handles intellectual property, commercial and business litigation lawsuits. He regularly appears in State and Federal courts. He advises businesses on the intellectual property aspects of business transactions. Kurt is a graduate of the University of Washington and graduated cum laude from Lewis and Clark Law School. He has published numerous articles; guest lectures at WSU Vancouver; and, currently serves as Clark County Bar Association President.



Mark Beatty of Rylander & Associates PC. Mark is a registered patent attorney. His practice includes intellectual property protection, acquisition, application, prosecution, licensing and litigation, representing clients in court, before juries and on appeal. He has drafted and prosecuted patent applications in the mechanical, software, and electrical arts, among others, as well as trademark and copyright registrations for a wide range of clients. He drafts and reviews intellectual property licensing and technology transfer agreements and consults with clients on a wide range of business and intellectual property issues. Mark is a graduate of the U.S. Naval Academy, is a qualified Naval Nuclear Engineer, and worked as an engineer and project manager for SEH America, a silicon wafer manufacturer in Vancouver, WA, while attending Lewis & Clark Law School.

Intellectual Property 101

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Overview

Introduction

- The Big Five: patents, copyrights, trademarks, trade secrets and personality rights

Patents: Mark Beatty

- Can I patent this?
- Patent prosecution basics
- Ownership, assignment and perfecting title
- International protection
- Infringement and Remedies

Copyrights: Karen W. Davis

- Copyright basics
- Ownership, assignment and perfecting title
- Entertainment law and personality rights
- Digital media
- Infringement and Remedies

Personality Rights: Karen W. Davis

- Washington Personality Protection Act
- Infringement and Remedies

Trademarks: Kurt Rylander

- Trademark basics
- Ownership, assignment and perfecting title
- Infringement and Remedies

Licensing Panel Discussion:

- Discussion of licensing basics, including the overlapping areas of intellectual property and mixed licenses
- License enforcement issues
- Entity issues
- Red flag areas: practice tips